



BLUE CELLARS FEATURED IN **WINE SPECTATOR MAGAZINE**

Blue Cellars 2003 Syrah featured in March issue of renown magazine

FOR IMMEDIATE RELEASE

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San Francisco, Calif. – Blue Cellars 2003 Carneros Napa Valley Truchard Vineyard Syrah continues to make headlines, most recently being recognized by *Wine Spectator Magazine* in its March 2007 issue.

In the issue, they gave the Blue Cellars 2003 Syrah a 91 rating.

“We are just thrilled at all the great feedback and recognition the 2003 Syrah has received over the past year,” said Blue Cellars CEO Jim Fenstermaker. “It makes the upcoming release of our 2004 Syrah just that more exciting.”

Blue Cellars first appeared in the October 2006 issue of *Wine & Spirits Magazine* as one of its new release recommendations with a 93 points rating which came after a gold medal award that Blue Cellars received at the 2006 San Francisco International Wine Competition held June 23-25, 2006.

Blue Cellars again appeared in *Wine & Spirits Magazine* in the February 2007 issue when it was selected as one of the year’s best Syrahs.

“At Blue Cellars we consider ourselves very fortunate to have the opportunity to produce a Syrah of this caliber,” said Blue Cellars general partner Jeff Brock. “The Truchard Vineyard fruit is the foundation of what we believe is the makings of a truly great wine, and the critics have spoken.”

Jeff Ritchey serves as chief vintner for Blue Cellars whose first vintage occurred in 2003. Ritchey’s impressive resume also includes winemaking for San Saba Vineyards, Sensorium and Picchetti Winery. He was also featured in April’s *Food & Wine Magazine* moonlighting winemakers article.

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In addition to its award-winning Syrah, Blue Cellars also produces a 2003 Petite Syrah Port which has also received accolades. It was chosen as a *Food & Wine Magazine* staff issue favorite and was paired with actress Jeri Ryan's blueberry-raspberry tart in its July 2006. Ryan, who has appeared in such shows as *Star Trek Voyager* and *Boston Public*, is engaged to renown chef Christophe Emé' whose current endeavor is Ortolan restaurant in Los Angeles.

For more information about Blue Cellars: please visit www.bluecellars.com or call 800-992-BLUE or e-mail info@bluecellars.com.

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